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CAKE, TeamTO Partner on New 3-D Series

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LONDON: The 78x7-minute 3-D animation *Angelo Rules*, for France 3 and TéléTOON, is the latest project to come out of the partnership between CAKE Entertainment and Paris-based studio TeamTO.

The partnership aims to leverage CAKE's editorial perspective and knowledge of the global kids' market with TeamTO's visual style. The two companies previously worked together on *Hareport*. Their latest co-production, *Angelo Rules*, is aimed at 6 to 11 year olds and is set to launch at MIPCOM. It focuses on 12-year-old Angelo as he uses elaborate and comic strategies, based on his observations about human behavior—and with a little help from his friends—to sweet-talk and work his way around his various adversaries. It was developed from the French series of books *Comment Faire Enrager*, written by Sylvie de Mathuisieulx and illustrated by Sébastien Diologent.

"We believe the co-production model which we have in place with TeamTO is unique in the kid's TV world; it allows us to combine the skills and distinctiveness of one of the world's top CGI studios with an international writing team with a proven track record," said Tom van Waveren, the creative director of CAKE. "Consequently, *Angelo Rules* has become the kind of high-quality entertainment that the international kids' TV market is crying out for, and that we pride ourselves on offering to broadcasters worldwide."

Corinne Kouper, partner and executive producer at TeamTO, added: "*Angelo Rules* is a great property that celebrates what it means to be a kid; Angelo provides the ultimate perspectives and confidence boosts that will empower kids to take charge of their own world. Our partnership with CAKE has the international perspective to make this fantastic series a hit in the global kids' TV market."