



TeamTO to Enjoy More Cake

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Press Release from CAKE Entertainment

CAKE Entertainment has today announced the latest title to come out of their ongoing partnership with Paris-based animation studio TeamTO, with ANGELO RULES -- a 78 x 7 minute 3D animated comedy series for France 3 and TeleTOON. This editorial co-production, aimed at 6-11 year olds, is part of a strategic relationship between the two companies; a partnership that sees CAKE's editorial perspective and global market awareness combined with the distinctive creative projects and high impact visual styles of France's TeamTO. CAKE will also be distributing the series to markets worldwide and it will debut at MIPCOM 09.

ANGELO RULES follows twelve-year-old Angelo as he aims to control his life by using elaborate and comic strategies, based on his observations about human behaviour and with a little help from his friends, Sherwood and Lola, to sweet-talk and work his way around his various adversaries. It has been developed from the French series of books COMMENT FAIRE ENRAGER, written by Sylvie de Mathuisieulx and illustrated by Sebastien Diolgent.

The deal will be the second collaborative project with TeamTO, as the two worked together on HAREPORT, which was launched at MIPTV this year. HAREPORT (52 x 11"), a fast-paced comedy action 3D series set in an animal airport run by two hare brothers, was a co-production with TeamTO, Filmwerken and Vivi Film.

Tom van Waveren, Creative Director of CAKE, says: "We believe the co-production model which we have in place with TeamTO is unique in the kid's TV world; it allows us to combine the skills and distinctiveness of one of the world's top CGI studios with an international writing team with a proven track record.. Consequently, ANGELO RULES has become the kind of high-quality entertainment that the international kid's TV market is crying out for, and that we pride ourselves on offering to broadcasters worldwide."

Corinne Kouper, Partner and Executive Producer at TeamTO, adds: "ANGELO RULES is a great property that celebrates what it means to be a kid; Angelo provides the ultimate perspectives and confidence boosts that will empower kids to take charge of their own world. Our partnership with CAKE has the international perspective to make this fantastic series a hit in the global kids' TV market."