

Vulture Babies, Ninja Monkeys, Goats Living in Flophouses!
NICKELODEON UNVEILS FIRST-EVER INTERNATIONAL DEVELOPMENT SLATE

**COLLECTION OF DIVERSE ANIMATED SHORTS FROM FRANCE, ITALY, KOREA AND THE UK,
REPRESENT NEW DEVELOPMENT PROCESS FOR NICKELODEON**

LONDON/NEW YORK, 7 February 2007 – Nickelodeon, the world's most widely distributed kids' network, announced five new international projects the company will be co-developing in partnership with some of the world's leading animation producers and creators. Together, the five projects, *Hiro*, *Oasis*, *Bacon and Bunk*, *Super Charlie* and *Super Lauren* and *Noodles* comprise Nickelodeon's first-ever international development slate and marks a significant step forward in the network's commitment to developing a diverse mix of content from around the world.

Oasis and *Hiro* are being produced as part of a new creative process established by Nickelodeon International, and will first be delivered as a series of shorts, varying in length and episode number. The shorts, along with a fully scripted long-form series bible and pilot script will be completed as part of the process, prior to the long-form series order. When completed, the shorts will be made available to Nickelodeon's channels and broadcast partners around the world.

Bacon and Bunk, initially piloted out of Nickelodeon in the US will be further developed by Nickelodeon International with new concepts and storylines. *Super Charlie* and *Super Lauren* (from existing pilot) and *Noodles* (comic book origin) have also been commissioned for further concept and story development.

"Nick is really proud of this development slate as it represents the voice and vision from creators around the globe and continues to promote Nick International's ongoing mission to find the kid voice lurking in all of us," commented Nina Hahn, Vice President Development, Nickelodeon International.

"We are thrilled to be working with Nickelodeon, TeamTo and TF1 to share *Oasis*' unique style and humour with the rest of the world," noted Sung-Jai Ahn, President of Tuba Entertainment. "This is the great benefit of developing with global partners, the ability to extend content far beyond its place of origin and the expertise to guide it through this process."

Oasis is a non-verbal animated romp following the endless attempt of five squash and stretch characters as they tirelessly search for their dream oasis in the dust and expanse of a great desert. Fennic the Ferret, Hacithe Hyena, Voo the vulture and his offspring Boogie and Woogie all co-exist in a delicate love-hate balance as they compete to reach utopia. Created by Tuba Entertainment in Korea and co-produced by Nickelodeon, France's TF1 and TeamTo, *Oasis* will consist of seven, one-minute shorts.

The Japanese-inspired, *Hiro* is created by Italy's Alessandro Ferrari and consists of five, one-minute shorts following the comical adventures of a naughty snowboarder desperate to get to the bottom of the run without getting caught by the Ranger.

Nickelodeon, in partnership with TV Loonland, will bring to life *Noodles*, a beautiful animation originally conceived by French creator Severine Gauthier. Full of colourful Asian-inspired imagery, the story follows the lives of a feisty young girl and her giant panda, Vietnamese potbellied pig, flightless dragon and wannabe ninja monkey friends as they try and live life like every day kids.

Sibling rivalry is at the centre of *Super Charlie and Super Lauren*, a funny and unique look at a brother and sister - sometimes at war with each other, other times, with the world at large. [Developed with the UK's Brothers McLeod.](#)

Bacon and Bunk is the story of two billy goats who share an apartment in a flop house shaped like a sardine can. How can two billy goats with a lot of energy and personality share a tiny sardine can shaped apartment? *Bacon and Bunk* finds out! Created by Luke Brookshier and Debbie Cone and co-developed with long-time partners Nickelodeon, YTV and TFI.

In addition to the five projects announced today, Nickelodeon announced three earlier individual projects in 2006 to be developed with international partners, *DOMO-kun*, *Akihabara@deep* and *Fortunatto*.

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Notes to Editors

High resolution artwork is available from *Hiro*, *Oasis*, *Bacon and Bunk*, *Super Charlie and Super Lauren* and *Noodles* as well as heads shots from the following FTP site: XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX.

About Nickelodeon

Nickelodeon is the most widely distributed kids' network in the world and the only multimedia entertainment brand dedicated exclusively to them. First launched in the U.S. in 1979, Nickelodeon today consists of 35 channels, 20 branded program blocks, 7 mobile TV channels, 32 web sites and *TurboNick*, Nickelodeon's broadband video service in Australia, the US and UK.

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